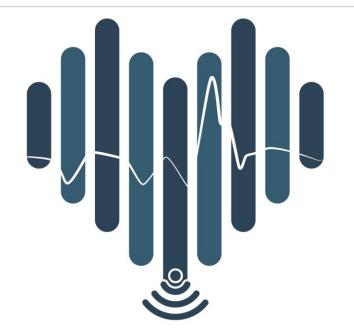


# EHRA/2022

**Onsite Advertising Offer** 



3-5 | Copenhagen • April & Online



### Why use onsite advertising?

- Mark your presence at EHRA 2022
- State your commitment to the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your activities
- Promote your Industry Sponsored Sessions
- Leave a lasting impression
- NOTES
- All prices listed within are exclusive of VAT & represent full rental and production costs
- The offer may be subjected to change. Items can be added or removed. Any changes on this offer will be communicated.
- Deadline for Priority Status: 23 December 2021.
- **Deadline to send files for approval and production 09 March 2022 to sponsorship@escardio.org.** Approved files should not be modified, otherwise this will incur extra production costs at the expense of the sponsor.
- Congress messages within Onsite Advertising items purchased/designed are valid for the duration of the congress. For specific requests regarding your congress communications strategy, please contact us at <a href="mailto:specific-requests">specific requests regarding your congress communications strategy</a>, please contact us at <a href="mailto:specific-requests">specific requests regarding your congress</a>.



### **Content Reminder**

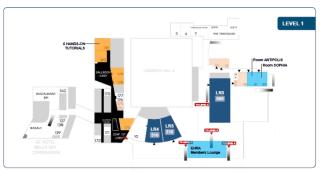
- ESC permits product advertising on Onsite Advertising items. Local regulatory approval is incumbent on the company selecting the product. The ESC acts in good faith and is not liable for refund of contracted services in the case of regulatory or legislative bodies refusing the content of same.
- Assignment of items will be made based upon the accrued points ranking and in respect of priority status deadline.
- None of the images or 3D simulations or photos are contractual.

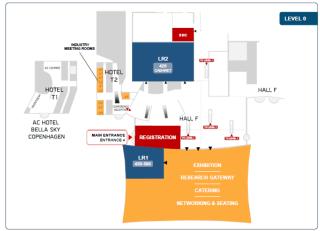


### **Building Overview**



BUILDING OVERVIEW







### **HALL F – PANELS**

## These panels are located in the Hall F (in front of the stairs and escalators), at the entrance of the Exhibition Hall and Lecture Room 1

- Non-public area
- Non-exclusive opportunity
- 5m W x 3,65m H
- Quantity: 3 items
- Price: € 15,000 per panel
- Accrued points: 6





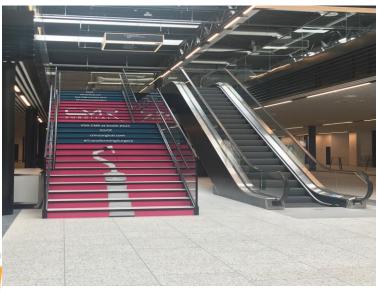


#### **STAIRS**

### Delegates will use this staircase to access to Practical Tutorials, Meeting rooms and Lecture Rooms 3, 4, 5 on level 1

- Non-public area
- Exclusive opportunity
- Type: Self adhesive foil printed on 1 side
- Size specifications on demand
- Quantity: 3 items
- Price: €15,000 per item
- Accrued points: 6







### **ESCALATOR**

### Delegates will use this escalator to access to Practical Tutorials, Meeting rooms and Lecture Rooms 3, 4, 5 on level 1

Non-public area

Exclusive opportunity

Type: Self adhesive foil printed on 1 side

Size specifications on demand

• Quantity: 1 item

• Price: €15,000





